



ISO 9001:2008 Certified

**Amrita**<sup>TM</sup>  
Homeopathy and Aesthetics  
Multispeciality Clinic

Body Mind Soul



Since 1997

X

**HEADSHOT**

MEDIA



# CAMPAIGN

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## Objective:

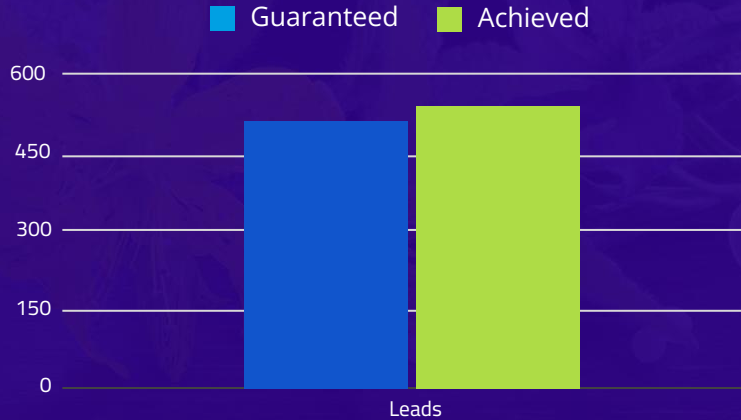
To promote Amrita Homeopathy as a reputable provider of natural remedies, The goal was to both inform and generate high-quality leads, thus educating potential customers about their services.

## Proposal

Amrita Homeopathy has partnered with HSM, leveraging our platforms to execute lead generation campaigns. These campaigns was geared towards educating the audience about the benefits of natural remedies and establishing a connection between them and Amrita Homeopathy as a trusted solution provider for their health needs. HSM created engaging creative & harnessed its broad reach and expertise to focus on specific locations and age groups, resulting in the successful generation of leads for Amrita Homeopathy.

# Campaign Highlights

Amrita Homeopathy Leads



**412 K+**

Total Impressions

**194 K+**

Total Reach

**6 K+**

Total Clicks

**515**

Total Leads Achieved



Platform



Pages : HSM Kannada



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## Objective:

The aim was to boost Amrita Homeopathy's reputation as a trusted source for natural remedies, which aimed to inform and raise awareness, educating potential customers about their services and making people aware of their branches in Bangalore.

## Proposal

Amrita Homeopathy has partnered with HSM to spread the word about their services and highlight their branches in Bangalore. To achieve this, we teamed up with four regional influencers to promote Amrita Homeopathy centres. The outlets are located in Koramangala and Marathahalli.

# Summary Of Achievements

4

Total  
Influencers

8

Total  
Deliverables

133 K+

Total  
Views

6.4 K+

Engagement



Platform



# Campaign Highlights

Amrita Homeopathy – Regional Influencer campaign



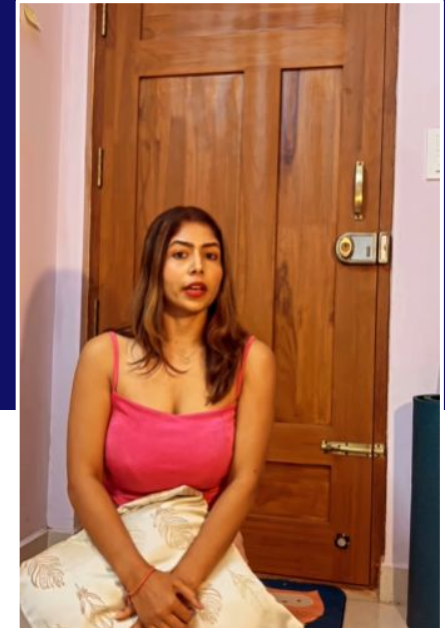
**Afreen Khan**



**Ashok**



**Ananya**



**Tannay**