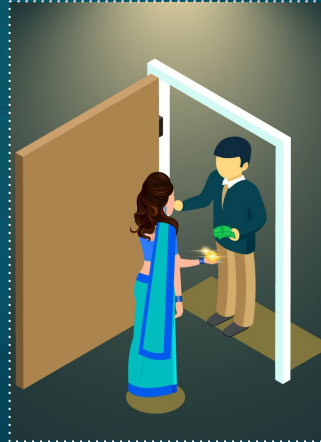
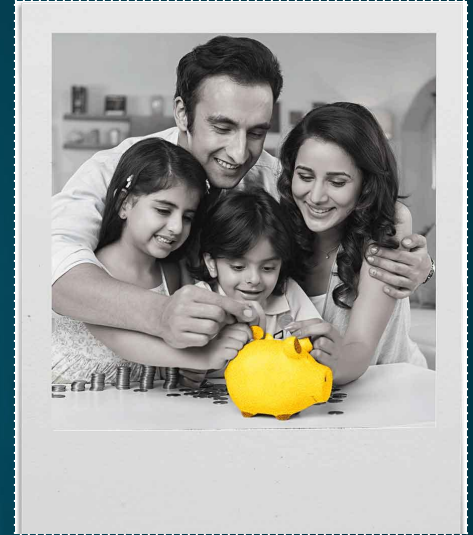


AUGMONT
GOLD
FOR ALL

× HEADSHOT
MEDIA



Campaign

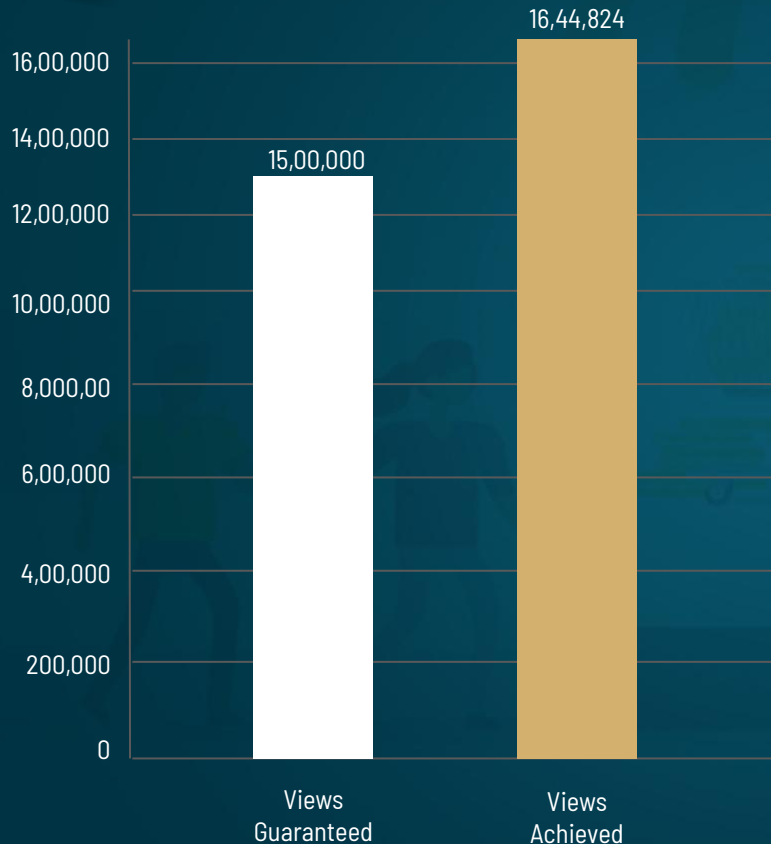
Objective:

To create awareness about the launch of limited edition gold coin by Augmont specially minted for the occasion of 75th Independence of India & further amplify the Shailesh Lodha's Poetry video

Proposal:

HSM utilized its editorial strength and created some really exciting & engaging videos promoting the product & brand to further boost the reach & visibility through HSM Garv page

Summary of Achievement



6.25 M+

Total Impressions

5

No. Of Videos

1.64 M+

Total Views

51.8 K+

Total Engagements

2%
Over Achieved

Campaign Video Highlights



Campaign Video Highlights



Campaign Story Highlights

