

# HEADSHOT

MEDIA

X



## BLUE ENERGY

MOTORS





BLUE ENERGY  
MOTORS

# Campaign

HEADSHOT  
MEDIA

## Objective:

To promote Blue Energy Motors, manufacturer of LNG trucks & enhance their presence on social media.

## Proposal:

HSM produced a corporate video for Blue Energy Motors, highlighting their crucial mission of decarbonizing the transportation industry.

HSM's commitment to Blue Energy Motors extends to providing social media management services on LinkedIn strengthening the firm's online presence.



# Campaign Highlights – Corporate Film



# Social Media Management

## Platform:

1

LinkedIn

## Formats :



Video



Post

## Activity Details:



Content  
creation



Online reputation  
management




Monthly Analysis




# Campaign Highlights: SMM



## LinkedIn Page for CEO Anirudh Bhuwalka



**PIONEERING GREEN TRUCKING**




**BLUE ENERGY**  
MOTORS




**Anirudh Bhuwalka** · 3rd  
CEO - Blue Energy Motors  
Mumbai, Maharashtra, India · [Contact info](#)  
697 followers · 366 connections

[+ Follow](#) [Message](#) [More](#)




Blue Energy Motors


## LinkedIn Page :



Pioneering  
**Green**  
Trucking




#SwitchToBlueEnergy



**Blue Energy Motors**

Blue Energy Motors aims to be a 'ZERO' emission truck technology company.  
Motor Vehicle Manufacturing · Pune, Maharashtra, India · 8,563 followers · 54 employees

 Pulkit & 2 other connections follow this page

[+ Follow](#) [Visit website](#) [More](#)



# Key Performance Indicators:

For LinkedIn Page :



**474 K+**  
**Impressions**

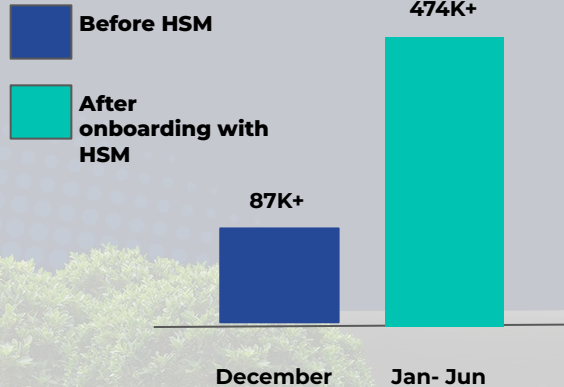


**9.4 K+**  
**Engagemen**  
**t**

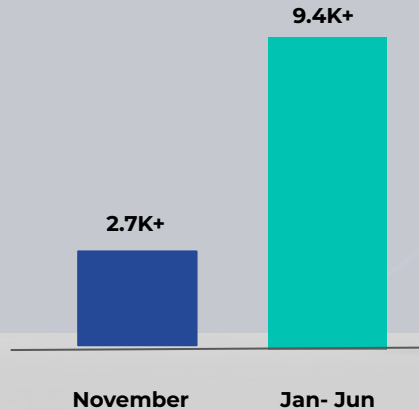


**8.5K+**  
**Followers**

## Impressions



## Engagement



## Followers

