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**HEADSHOT**

MEDIA





# CAMPAIGN

## Objective:

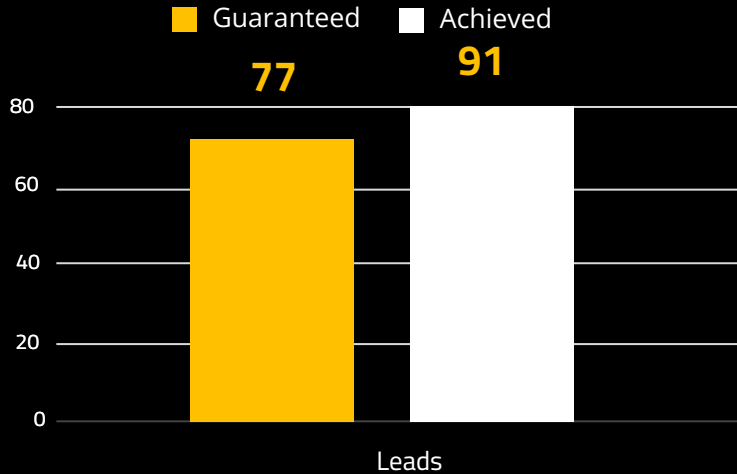
HSN Hair Transplant Center aimed to raise awareness about its services and generate valuable leads from the audience. By promoting their services effectively, HSN Hair Transplant Center aimed to connect with potential clients who are seeking reliable and professional solutions for their hair restoration needs.

## Proposal

HSN Hair Transplant Center joined forces with HSM to enhance its outreach, focusing on generating high-quality leads and increasing brand awareness for its services. HSN aimed to leverage HSM's platform to effectively reach and engage with a broader audience. The partnership highlighted the unique offerings of HSN and create a strong presence in the market by promoting the brand and its specialized services.



# Campaign Highlights



95 K+

Total Impressions

79 K+

Total Reach

91

Total Leads Achieved

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No Pain. No Scar. Follicular Unit Extraction (FUE) for Hair Transplant Give you back your natural hair without any scarring. ...see more

**HSN SUPER SPECIALITY HAIR TRANSPLANTATION: PAIN-FREE PRECISION, UNBEATABLE RESULTS!**

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