



HEADSHOT

MEDIA





Problem Statement

To spread the word about their new range of products under the Breathe Easy brand name. These products ranged from bathroom, floor, furniture cleaners.

Solution

HSM helped Berger by creating engaging and interesting Digital Video Commercials (DVCs) wherein the creative team at HSM shot videos of the products highlighting the key aspects and features of the products and further enhanced the visual appeal of the digital video commercial with top quality post-production.

Video Highlights

