

Florozone 

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HEADSHOT 

MEDIA



CAMPAIGN

Objective: To increase awareness of newly launched products and the create brand awareness.

Proposal: HSM proposed influencer campaign, used their influencer's network and collaborated with "Lothunglo Z Ezung" to provide the brand a wide reach of correct audience in North East India. HSM helped HRI with 3 unique product reels within a period of a month.

Summary of Achievement



Platforms

3

**Total
Deliverables**

1 Month

**Campaign
Duration**

65K+

**Total
Views**

2.4K+

**Total
Likes**

100+

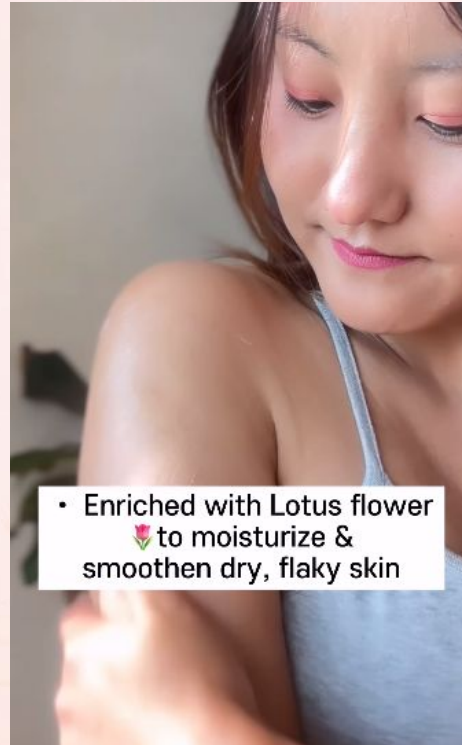
**Total
Engagement**

Influencer Campaign Highlights

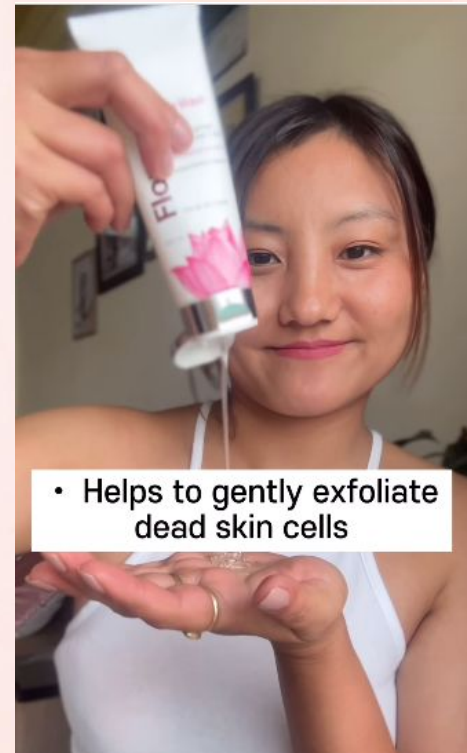
Influencer name -Lothunglo Z Ezung



Florozone



- Enriched with Lotus flower 🌸 to moisturize & smoothen dry, flaky skin



- Helps to gently exfoliate dead skin cells

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**Thank
You**

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